

## Waste Journey

The journey and new life of textile waste

**Next Technology Tecnotessile** 

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# Service Design

### **About us**

We are a University Research Lab engaged in service design, working on projects aimed at organizing people, infrastructures, product systems and common goods in terms of **sustainability** and **social inclusion**. We adopt an ecosystemic and integrated approach focused on stakeholder participation and engagement.

### **Keywords**

#Sustainability
#Service Design
#Social Innovation
#Bartisingtive Appr

#Participative Approach

#Ecosystemic



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## Why are we here?









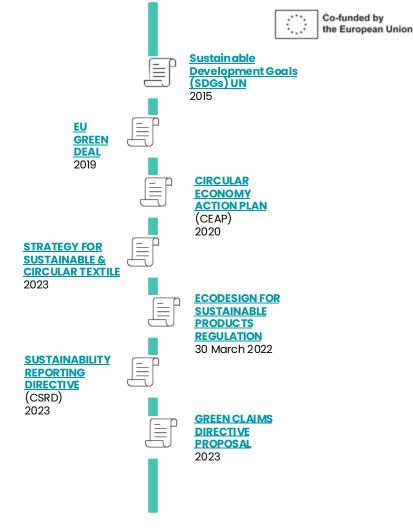


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## What are we addressing?

By the end of the year, the requirement of managing waste production will become a reality.

The ERP must be approved by the end of the year, meaning that every company will be required to organize its waste management, including through collective and collaborative systems, such as consortia and Re-HUB, that will handle the collection, sorting and preparation for reuse, recycling and recovery of waste materials



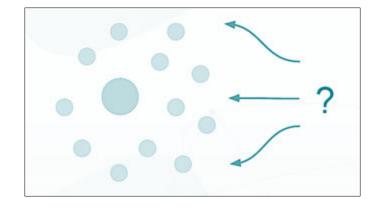


## GOAL

# **Waste Journey Workshop**

With this activity, we aim to map the current journey of waste and pre-consumption scraps, emphasizing any potential problems in terms of Technology, Regulatory/Normative matters or System/Process issues.

Our goal is to understand problems and needs, creating the conditions for a design approach focused on companies' needs and in line with the challenges set by European directives





# Ice-Breaker Activity DESIGN A NEW SCENARIO

How do you imagine the journey towards sustainable fashion?





## How does the workshop work?

## **Waste Journey**

#### Phase 1: Individual reflection

 We read the questions and answer them on post-its, placing them in the tool

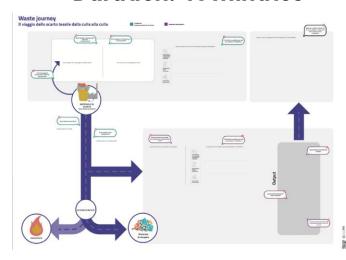
### Phase 2: Discussion and indentification of gaps

- We discuss to verify the results and identify possible gaps difficulties that a company can encounter when achieving one or more objectives
- The gaps can be technological, system-related or related to legislation/policy

### Phase 3: Reflection on the future

 In the following activities, the opportunities and suggestions emerged from the Waste Journey will be explored

### **Duration: 45 minutes**



Board of the activities

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