# D2.5. Final Information Web

Knowledge Hub - Updating



GA 101056544-TRANSITIONS-ERASMUS-EDU-2021-PI-ALL-INNO

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# D2.5. Final Information Web (Knowledge Hub) Updating

**Transitions Project** 

Transitions Project			
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# **REVISION HISTORY**

Version n°	Date	Description	Contributors	
VO	17/04/2024	Definition of the D2.5 structure	Enrico Venturini, Giulia Francioni (NTT) Marina Castán, Alejandra Conto (ELISAVA), Anouk van der EL (NOoF), Lidia Morcillo, Clara Solé (MODACC)	
VI	26/06/2024	Elaboration of the First Draft version	Enrico Venturini, Giulia Francioni (NTT)	
V2	28/06/2024	First Internal Revision  (ELISAVA) Anouk van der EL (NO Lidia Morcillo, Clara Solé (MOD Enrico Venturini, Giulia Francion (NTT)		
V3	15/07/2024	Draft revision	All partners	
V4	30/07/2024	D2.5 Final version Enrico Venturini, Giulia Francioni (NTT), Marina Castán, Alejandra Conto ELISAVA		



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# **Executive summary**

Deliverable 2.5 (D2.5) aims to provide the Final information Web (Knowledge Hub) Updating about the contents that contribute to populate the Transitions website.

Following the presentation of an initial version of the website and its content in Deliverable 2.4 (D2.4), D2.5 presents the main updates to the website and the additional content published over two project years.



# **About Transitions**

Transitions (Erasmus + Project) is a strategic alliance for innovation formed by research and technological centers, Vocational Education and Training (VET), Higher Education Institutions (HEI), public policy actors, SMEs, and other sectoral organizations from Spain, Italy, The Netherlands, and Sweden. The aim is to nurture the textile and fashion transition to a 4.0 system and a circular economy by developing new learning methods, tools, and practices to help students, young designers, and professionals to face real challenges.

The objective is to create collaborative and real work-based training where the different actors in the value chain work on how to take advantage of technology to generate new value proposals and new business models within a circular economy. Transitions proposes a multidisciplinary pedagogical approach based on transition design theories and emerging disciplines and practices at the intersection of textile, biology, and digital fabrication.

#### General objectives:

- To foster new, innovative and multidisciplinary approaches to teaching and learning, fostering innovation in education design and delivery, teaching methods, assessment techniques, learning environments and developing new skills.
- Facilitating the flow and co-creation of knowledge between higher education and vocational education and training, research, the public sector and the business sector.

#### Specifically, Transitions will:

- Create a modular training program based on Industry 4.0 for a T&F new circular system.
- Set up innovation-focused training modules based on real practice and challenges (Transitions Labs) to skill, reskill and upskill students and professionals.
- Develop new ways to generate innovation in textile and design processes, production and commercialization.



# Introduction

#### **Objective**

One of the objectives of Transitions is to populate the website with data and analysis results from the activities carried out during the project, in order to also become a reference point for stakeholders from the textile and fashion (T&F) sector to share what new training methodologies and tools are needed to support the transition towards a circular and digital economy.

The aim of D2.5 is to present the updated version of the Transitions website after the release of D2.4, which presented the structure and information available on the website at the very beginning. During the implementation of the project, the partnership decided to make some changes to the structure and content of the website in order to better valorize the results of the project and to achieve the aforementioned objectives.

#### Methodology

Next Technology Tecnotessile (NTT), the partner in charge of the D2.5 preparation, has actively collaborated with ELISAVA, MODACC and New Order of Fashion (NOoF) in gathering information on the changes made to the Transitions website and in drafting the current document.

MODACC is the lead partner for communication and dissemination activities and, together with ELISAVA and NOoF, is the main project partner who designed and developed the Transitions website with the continued support of the partnership.



# **Transitions website**

The Transitions website has been created to promote the activities and results of the project to stakeholders in the textile and fashion industry.

The aim of the Transitions website is to disseminate and valorize the activities of the project, which aims to foster the transition of the textile and fashion sector to a 4.0 system and a circular economy by developing new learning methods, tools and practices to help students, young designers and professionals to face real challenges.

To this end, the partnership has created a website that could be a "Knowledge Hub" for stakeholders in the T&F sector, providing information, reports, case studies and best practices to support this transition.

During the project implementation, the Transitions partnership collectively decided to introduce some changes and additional sections to the first version of the website (D2.4).

The previous version of the website included the following sections (Figure 1):



Figure 1 – First version of the Transitions website



During the first year of the project, the partnership considered the possibility of updating the website with new sections and sub-sections to provide additional content related to the project results that might be of interest to stakeholders in the T&F sector.

Following a joint evaluation within the partnership, new sections have been created to present the new content and existing sections have been updated to make the information even clearer and more intuitive, so that the website can become a reference point for all those interested in innovative and multidisciplinary approaches to teaching and learning in the T&F sector.

A major example of changes made to the website is the creation of a section dedicated to the "Loopholes Toolkit": the partnership decided to dedicate a separate tab that takes visitors directly and intuitively to the this very actionable toolkit.

The updated version of the Transitions website (Figure 2) includes the following sections:

- ABOUT
- CONSORTIUM
- ACTIVITIES
- TOOLS
- LABS
- RESULTS
- CONTACT





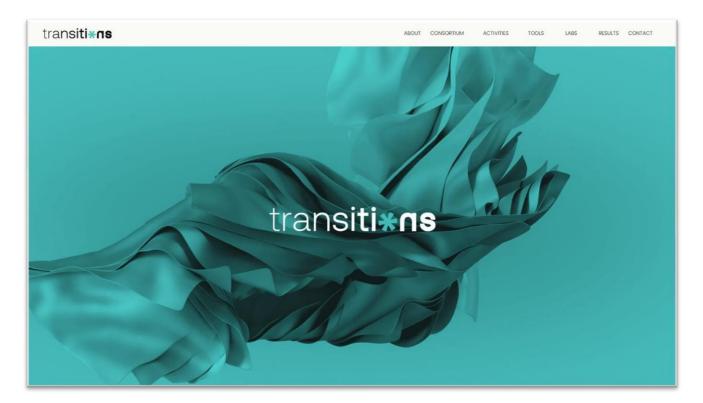


Figure 2 - New version of the Transitions website

All the characteristics (objective, expected results, content definition, next activities) of each section are presented in the following paragraphs.



# Exploring the Transitions website: a Sectionby-Section overview

#### **About**

#### **Objective**

The "About" section (Figure 3) has been included in the new version of the website to provide visitors with preliminary information about the project. The aim of this section is to provide additional information to users who are interested in finding out more about the project, by presenting the organizations involved, the expected results and the target audience for the activities carried out during the project.

#### **Expected results**

Through the "About" section, the partnership aims to inspire stakeholders to learn more about the project and get involved in future activities, with the ultimate aim of sharing knowledge or responding to the needs of VET, HEI and professionals.

#### **Content presentation**

This section presents the project as a whole, to give visitors a clear idea of what the key aspects of Transitions are. In this section you will find specific information about the project that answers the following questions:

- What is Transitions?
- Why Transitions?
- What we do?
- For whom?







# What is Transitions?

# **Why Transitions?**

Fashion and textiles (F&T) is a priority sector for the European transition towards sustainability. The F&T sectors face structural and systemic challenges that require a profound model change. Stakeholders will work together to design and develop new.



#### What we do?

Transitions proposes a multidisciplinary pedagogical approach based on Transition design theories and emerging disciplines and practices at the intersection of textile, biology, digital fabrication. The expected outcomes are:



### For whom?

Transitions's target audience are Product, F&T design students, young designers; fashion startups; SMEs professionals from design and management of creative industries; teachers and researchers in F&T design. All the specialists in design and development training of the SMEs F&T sectors. Makers and territorial agents of change.

Figure 3 - "About" section



#### Consortium

#### Objective

The "Consortium" section (Figure 4) aims to provide a more detailed presentation of the organizations that are partners in the Transitions project.

Recent updates to the Transitions website include the creation of a sub-menu under the "Consortium" section. The new "Team" sub-section (Figure 5) aims to introduce the experts working on the project, one by one.

Through dedicated contact and expertise details, interested teachers, students and professionals can reach out to actual experts within the consortium to create (future) knowledge collaborations and create a network of European people with common goals and visions. This will lead to more ambassadors that will use and spread the outcomes of Transitions.

#### **Expected results**

Thanks to the "Consortium" section, someone from outside the consortium can find out more about the team involved in the project and help potentially interested stakeholders to make new contacts with the consortium members. The presentation of the experts involved in the Transitions partnership would allow the creation of new synergies and joint activities, new projects and collaborations. In addition, the partnership believes that the creation of a section dedicated to the presentation of the team involved in the project can strengthen the credibility of the project: by naming the partners involved and the relevant experts working on the project, it informs visitors about the profile of each of them and the background of skills on which the project is based.





#### **Content presentation**

This section briefly introduces each partner organization, providing the following information for potential visitors:

- About us
- Role in the project
- Entity's website
- Contact name in the project
- Email address
- ❖ LinkedIn



Figure 4 - "Consortium" section



The presentation of the partners has been enriched with a new sub-section, the "Team" area. In this sub-section it is possible to find the members of each partner organization who are actively involved in the Transitions project.





Figure 5 - "Team" sub-section



#### **Activities**

#### **Objective**

This section is one of the new elements of the updated website. In the "Activities" section is possible to know more about all the activities done during the project implementation namely the workshops organized by the partnership, the meetings during which the partners met, the Loopholes Toolkit, and the pilots organized in each consortium country. The section also provides an in-depth look at information published through social media posts (LinkedIn and Instagram).

#### **Expected results**

Through the "Activities" section, the partnership expects to provide stakeholders interested in learning more about the project activities with detailed information on the latest updates and results achieved by the project. In addition, this section, together with the "Results" section, is expected to become the repository of information shared through all Transitions social media (LinkedIn and Instagram).

#### **Content presentation**

The "Activities" section presents three sub-sections that collect and present specific project activities and tools carried out during the project implementation. The division of Transitions activities into three categories (Activities, Loopholes Toolkit and Pilots) allows visitors to select the area of most interest to them and facilitates navigation through the various news and insights.



#### **Activities sub-section**

Various activities have been carried out by the partnership to implement the project. This sub-section (Figure 6) provides stakeholders with an update on the focus groups organized at each country level, the webinars, the online and in- person workshops and the Consortium meetings.

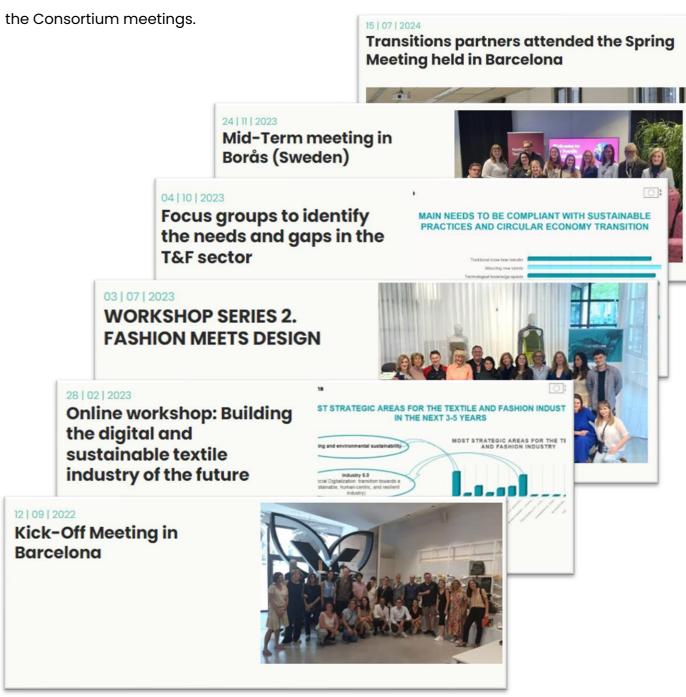


Figure 6 - "Activities" sub-section





#### **Loopholes Toolkit sub-section**

One of the main activities foreseen by the Transitions project is the development of the Loopholes Toolkit, a tool that supports participants to reflect on the (current) processes of their companies and scale them into product-service Ecosystems and Ecologies. This sub-section (Figure 7) briefly illustrates the toolkit (the board, the deck of strategy cards, the handbook, etc.) and creates a virtual connection to the "Tools" section, where the Transitions Toolkit is presented in detail (see paragraph 5.4).

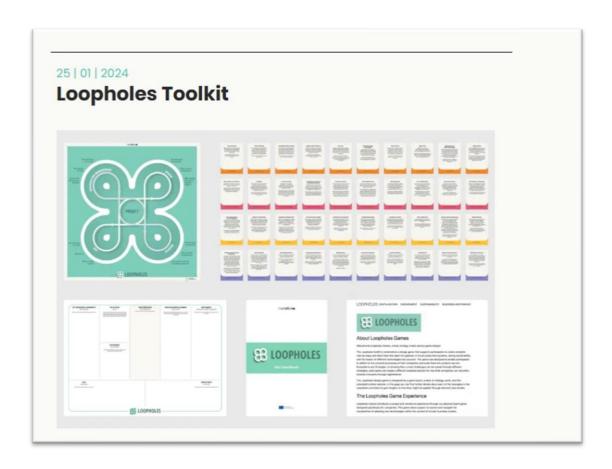


Figure 7 - "Loopholes Toolkit" sub-section



#### Pilots sub-section

Pilots are one of the key activities of the Transitions project. This sub-section (Figure 8) is dedicated to the presentation of the pilots organized in Spain, Italy, Sweden and the Netherlands, as well as to the teaching methods, modules and learning units tested and the participants to whom they were addressed.

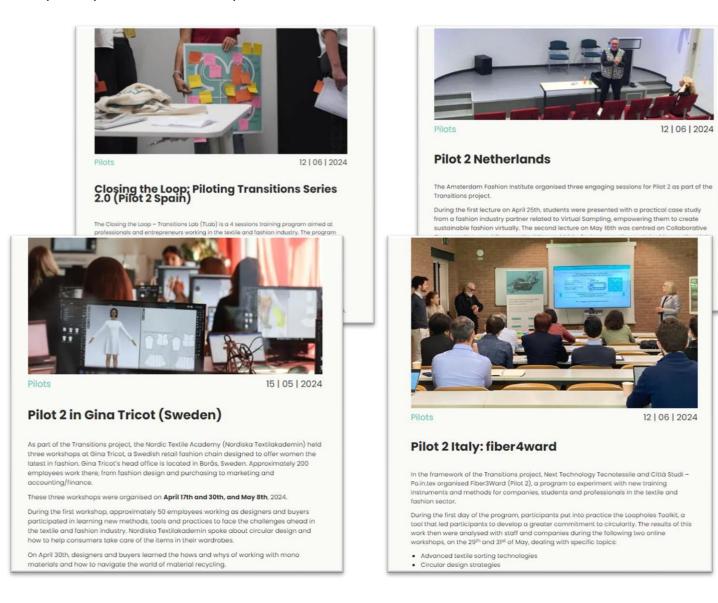


Figure 8 - "Pilots" sub-section





#### **Tools**

#### **Objective**

The "Tools" section is another of the latest additions to the Transitions website. During the first part of the project, a separate website dedicated to the Loopholes Toolkit was created and available for those interested in discovering this innovative tool. The partnership, in accordance with the recommendations of the Project Officer, jointly decided to integrate the Loopholes Toolkit information into the project website by creating a dedicated section (in addition to the brief overview in the "Activities" section).

This new section was done not only to offer visitors one holistic experience of all Transitions outcomes, but also to enhance website traffic and search engine optimalization of the project.

#### **Expected results**

By creating a dedicated section for the Loopholes Toolkit, the partnership aims to facilitate its discovery and use by stakeholders interested in testing it on their own product, idea or process. By creating the new section, the partners hope to encourage the development of innovative ideas and guide stakeholders through the complexities of integrating new technologies into circular business models.

#### **Content presentation**

The "Tools" section (Figure 9) is the dedicated area of the website that gives stakeholders the opportunity to better discover one of the key activities of the Transitions project. This section aims to guide stakeholders interested in this tool and the possible results they can achieve with it, through detailed and intuitive content.



#### transiti\*ns

# **Loopholes Toolkit**

#### **About the Loopholes Toolkit**

Centered around a collaborative design process, the Loopholes toolkit empowers stakeholders to craft comprehensive user journeys and data flows, paving the way for future production systems with sustainability and technology in mind, it encourages reflection on current company processes and their expansion into product-service ecosystems and ecologies. Each toolkit iteration fosters localized strategies for transitioning towards circularity through digitalization.

#### The Loopholes Toolkit Experience

The Loopholes Tookkit offers an engaging, hands-on experience with a physical board tailored for corporate use. It guides stakeholders through the complexities of integrating new technologies into circular business models.

#### **How It Works**

# Stokeholders begin by selected from the challenges of developing of Expected Outomes

Engagement with the Loopholes Toolkit equips stakeholders to:

#### Understand Ideal Dataflow Holistically

Participants gain a robust understanding of the dataflow supporting circular business models, enabling optimization of data practices and the identification of improvement areas.

#### **Identify Critical Data Gaps**

Trigger cards reveal essential, yet absent, data, aiding stakeholders in making informed decisions and improving operational efficiency.

#### Develop a Strategic Roadmap

insights gleaned from the toolkit help draft a strategic roadmap for new technology adoption and effective data utilization, clarifying the path to augmenting their business model.

#### Foster Collaboration and Team Dynamics

The toolkit is designed for team interaction, which bolsters collaborative skills and problem-solving abilities, vital for organizational cooperation.

The toolkit's thought-provoking nature encourages stakeholders to innovate, leading to unique solutions for circular business mod

These outcomes provide a competitive advantage in the shift towards a circular economy, leveraging data and technology for sustainable,

#### Join the Circular Business Revolution

The Loopholes Toolkit delivers dynamic, transformative experiences for any company, big or small, keen on embracing circularity and digitalization. Embark on this journey with us and unlock innovative, sustainable growth opportunities.

Figure 9 - "Tools" section



#### Labs

#### **Objective**

The "Labs" section (Figure 10) presents one of the key activities of the project, as one of the main outcomes of Transitions is the organization of Transitions Labs in each project country. The Transitions Labs have been organized in different locations and involve dedicated stakeholders in organizing a series of activities and workshops structured around the whole value chain and circular economy.

This section aims to describe the Transitions Labs, their different configurations and expected impacts.

#### **Expected results**

Through the presentation of the Transitions Labs, visitors and stakeholders can better discover how the activities work, how they can participate in them and what they can gain from them in terms of learning and skills. Therefore, this section is expected to be a door through which possible interested stakeholders can get in touch with this activity and participate/discover the different editions of Transitions Labs across Europe.

#### **Content presentation**

The information contained in the "Labs" section aims to present this activity of the project in detail. After a general introduction, the section illustrates in detail the values on which Transition Labs are based, the different types of configurations they could have, the type of organizations involved in their implementation and the different types of impacts they can generate.





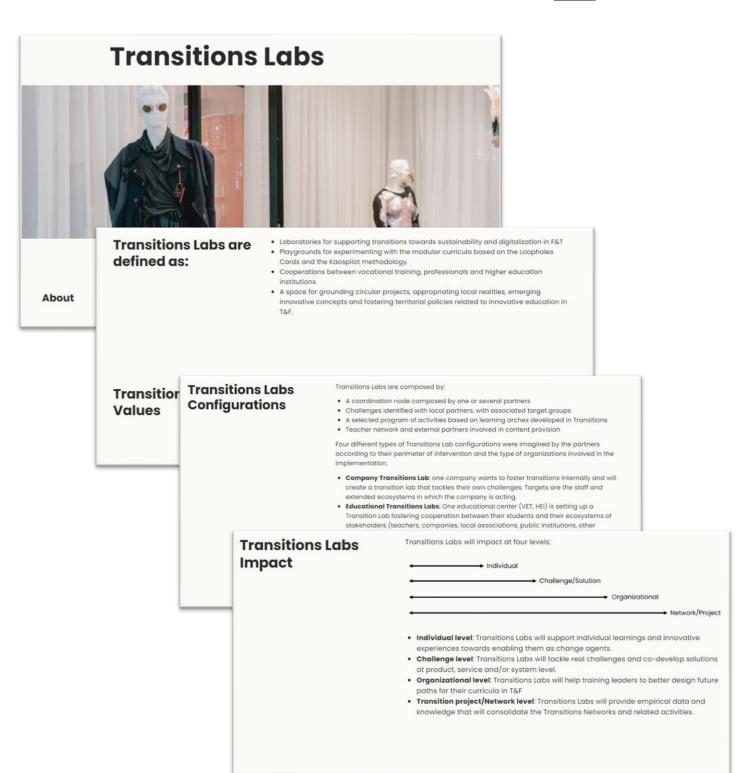


Figure 10 - "Labs" section



#### **Results**

#### **Objectives**

The "Results" section (Figure 11) gathers the latest activities carried out, presented through public deliverables and documents produced during the project. The deliverables provide a detailed overview of all activities carried out by the partnership. It also serves as a place to deepen the information presented through social media posts (LinkedIn and Instagram).

#### **Expected results**

The "Results" section has been created to provide information and results on the activities carried out during the project. The aim of this section is to provide stakeholders with detailed reports on the activities and results of the project, thus becoming a reference point for those who want to stay up to date on several key aspects related to the circular transition of the textile and fashion sector.

#### **Content presentation**

The "Results" section contains a list of all the public deliverables and reports produced by the Transitions partners during the project implementation. The documents provide detailed information on the specific activities carried out by the partnership, the methodology and tools used to carry out the work, the stakeholders involved, and the results achieved.

Each document/report can be downloaded as well as opened and read as a preview.



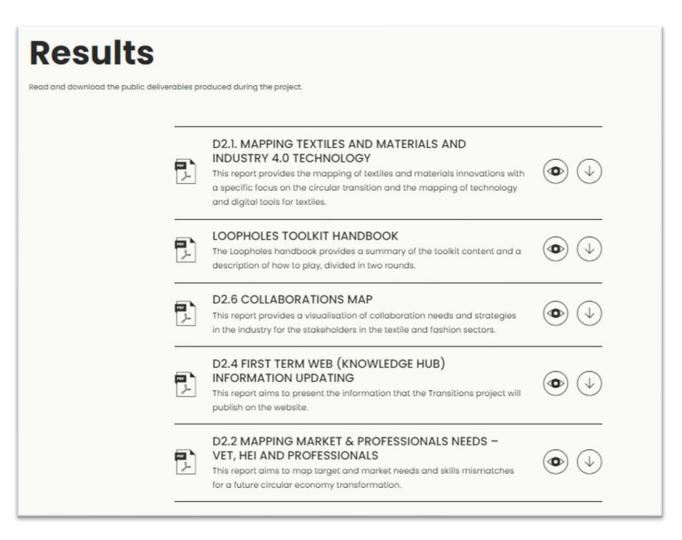


Figure 11 - "Results" section



#### Contact

#### **Objective**

Through the "Contact" section (Figure 12) someone interested in participating in the Transitions activities or having additional information, can get in touch with the Transitions partnership through the email address: <a href="mailto:transitions@transitionsproject.eu">transitions@transitionsproject.eu</a>.

#### **Expected results**

All requests for information from external stakeholders interested in Transitions' activities and outcomes are expected to be directed to a common email address <a href="mailtons@transitionsproject.eu">transitions@transitionsproject.eu</a>. The Communications Team is responsible for managing and responding to all incoming requests.

#### **Content presentation**

The "Contact" section provides a direct link to the Transitions project. Visitors and possible stakeholders interested in getting in touch with the partnership can send an e-mail using the e-mail address indicated on the website by the "contact" section.

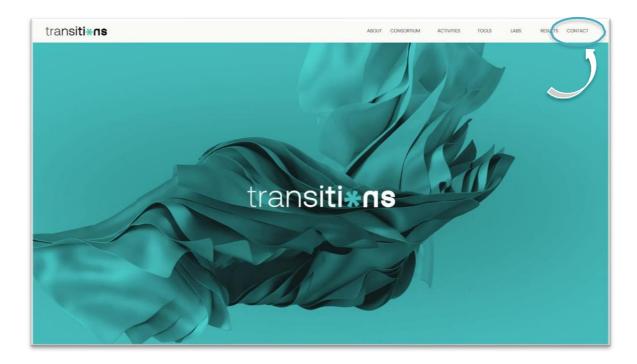


Figure 12 - "Contact" section



# Partners involved in the development of the content

#### **Definition and planning**

As illustrated in the previous paragraphs, each section of the Transitions website has its own specificities and objectives, therefore it is important to define what the content is, how the information will be presented and who are the partners in charge of developing the content for each section.

Modacc, as WP6 leader, together with Elisava and NOoF, are the partners in charge of defining and coordinating these aspects, with the constant support of the whole partnership.

The organization of bi-weekly meetings allows Modacc, Elisava and NOoF to better define and organize the activities planned for each section, namely the contents that may be of interest to the network, the partners responsible for providing the information and the revision before publication.

#### **Creation and development**

The development of the content for the Transitions website is jointly done by the partners.

The involvement of the partners in content creation and development varies from section to section.

Modacc, as WP6 leader, Elisava and NOoF are the partners mainly involved in content creation and development. They were responsible for developing the content of the "About", "Labs" and "Tools" sections. For these sections the role of the partnership is to review and validate the content.



In the "Consortium" and "Activities" sections, the whole partnership is involved in providing content to Modacc, the partner responsible for reviewing and ensuring consistency before publishing on the Transitions website. For the "Consortium" section, all partners provide Modacc with the information (partner information, team members, images, etc.) about each organization. For the information published in the "Activities" section, the partners work together to provide Modacc with information on the activities carried out and the Pilot Labs implemented in each country.

The "Results" section is dedicated to the presentation of public documents prepared by the project partners. Therefore, the partners responsible for the preparation of public deliverable during the project will provide contributions to this section. Modacc is responsible for the revision and publication of the public documents.

The "Contact" section, which has been created to collect and manage requests from stakeholders, is managed by Modacc.



# Planned actions for the last year of the project

In order to better disseminate and valorize the activities carried out and the results achieved during the project, Modacc, ELISAVA and NOoF, with the support of the partnership, drew up a plan for the Transitions website.

All updates, new content and possible changes to the website were defined and planned.

The plan for the last year of the project is presented below.

SECTIONS	PLANNED ACTIONS			
About	Update with new photos and information, if necessary			
Consortium	Update with new photos and information of each partner organization, if necessary			
Team	<ul> <li>Create a new "Team" section, separate from the "Consortium" one</li> <li>Update with the Transitions team photos, if necessary</li> </ul>			
Activities	<ul> <li>Renovate the section with the following sub-sections:</li> <li>"Meetings"</li> <li>"Dissemination activities"</li> <li>Inform, invite and report on the Final Transnational Transitions Lab Meeting Event (February 2025)</li> <li>Inform and report on the Final Consortium meeting</li> </ul>			
Tools	Create the following sub-sections:  • Loopholes toolkit  • Glossary teaching methodology  • Teaching materials  Include the updated 52 Strategy Cards of the Loopholes  Toolkit			





Labs	Rename the section "T-Labs"			
	Create a sub-section per country to report on the pilots			
	organized in each project partner country			
	<ul> <li>Create a sub-section for the Final</li> </ul>			
	transnational transition lab that will be organized in Italy at			
	the beginning of 2025			
Results	Publication of the D3.2. Final technology, sustainability &			
	industry toolkit (Deadline M25 - June 2024)			
	Publication of the D2.5 Final Information Web (Knowledge)			
	Hub) Updating (Deadline M26 -July 2024)			
	Publication of the D4.5 Quality training guidelines for			
	prototype & trainers - transnational (Deadline M28 -			
	September 2024)			
	Publication of the D4.3 Final Curricula program (Deadline			
	M32 – January 2025)			
	Publication of the D4.6 Final project delivery (Whole			
	programmed & Toolkit) (Deadline M35 – April 2025)			
	Publication of the D6.2 Final Conference & Impact report			
	(Deadline M35 – April 2025)			
Contact	Updated with additional information, if necessary			



# **Conclusion**

The aim of the Transitions website is to disseminate and valorize the activities of the project, which aims to promote the transition of the textile and fashion sector towards a 4.0 system and a circular economy by developing new learning methods, tools and practices to help students, young designers and professionals to face real challenges.

To this end, the partnership has created a website that could be a "knowledge hub" for stakeholders in the sector, where they can find information, reports, case studies and best practices to support this transition.

From the beginning of the project, the Transitions partnership worked on the design and implementation of a website that could provide information to support this objective.

During the course of the project, the partnership decided to make some changes to the structure and content of the website in order to better valorize the results of the project in order to achieve the above objective.

Based on these decisions, appropriate changes have been made to the website and a plan has been drawn up of all the information and content to be published on the website until the end of the project. If deemed appropriate, the partnership will update/include new content in the plan for the final year of the project.



# Feedback summary transitions partners on D2.5

FEEDBACK	STRENGHTS	WEAKNESSES /	ACTION TAKEN
AREAS		IMPROVEMENT NEEDS	