



# **Management Task Allocation**

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The Management and Communication module addresses the contemporary fashion workspace, where the needs and demands of learners and employees are in constant flux.

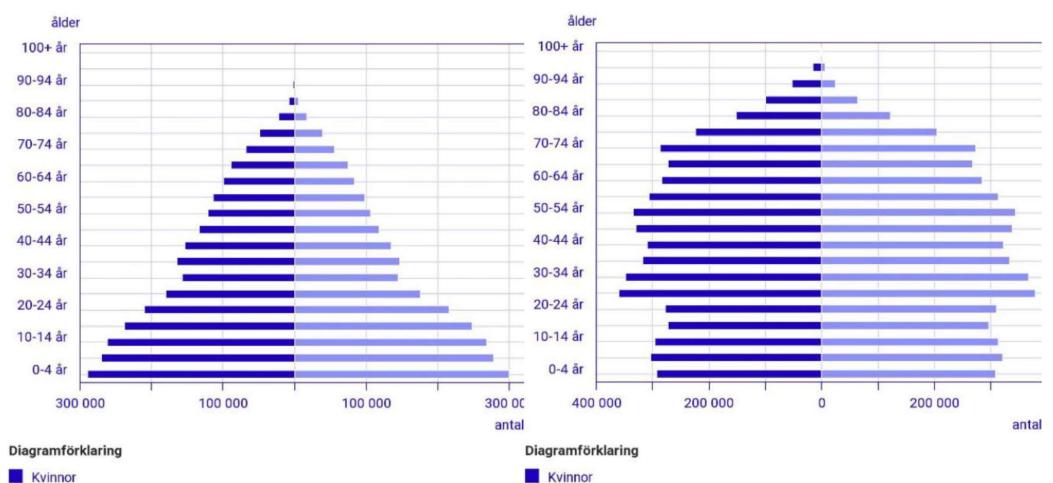
As new services, technologies and methods are adopted with the changing market, re-evaluation of skills, training programmes that address skills gaps, updating job roles, effective communication strategies, and knowledge acquisition and sharing, are key. Learners will understand the need for and how to implement cultures of continuous learning, develop new ways of brand storytelling, and how strategic task management can impact an organisation.





### Population pyramid Year 1900

### Population pyramid by 1990



Män

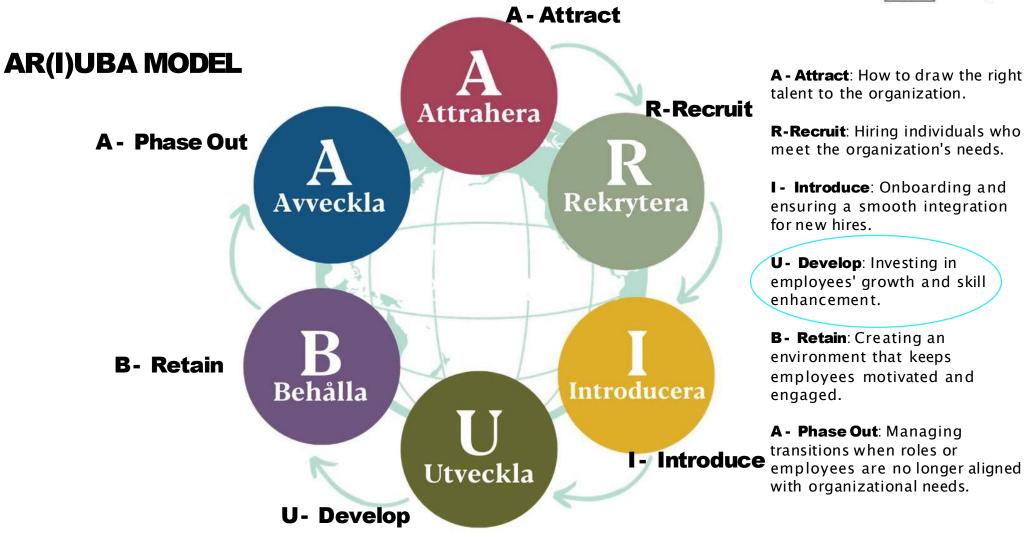
## Kvinnor

Män

Källa: SCB

So...How should companies keep, approach new, and further develop their staff?







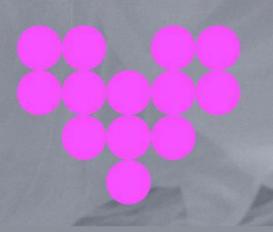
#### 1. The Employee Lifecycle Model (Global)

- **.Attraction:** Branding and recruitment strategies to attract top talent.
- **.Onboarding:** Effective introduction to company culture and processes.
- **.Development:** Training and skill-building aligned with business goals.
- **.Retention:** Ensuring employee satisfaction, engagement, and career growth.
- **.Offboarding:** Managing resignations or retirements respectfully, often with succession planning in mind.

# The HR Value Chain Model (Global, developed in the Netherlands)

- •Focus on hiring, developing, and retaining talent that directly impacts organizational outcomes (e.g., productivity, innovation).
- •Encourages tracking KPIs such as employee performance, retention rates, and engagement levels.















Finansieras av:







### How would you like to engage to make it meaningful for you?

Montimoto **Mentimeter** Join at menti.com | use code 8663 9586 Hur vill du mötas för att det ska vara givande för dig? 8 responses **IRL** Fysiskt möte FysisktFrekventl olika Digitalt och med konstellationer specifika ämnen som grund för mötet. Fysiska träffar, som Mix av digitalt och IRL. kompletteras med ett Diskussioner, praktiska digitalt forum och relevanta Beror på frågan. Tillgång problemlösningar. Kaffe! till digital grupp för korta frågor. Fysisk workshop för komplexa frågor.



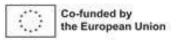
Which needs do you see regarding learning and circular transition in your organization?





# **How to Work with Strategic Competence Management**

- -Define goals for competence management based on business objectives.
- -Conduct competence mapping and analysis.
- -Develop a competence management strategy to meet identified needs.
- -Support those responsible for implementing the strategy in practice.
- -Provide professional development for employees.
- -Recruit with the competence management strategy in mind.
- -Adjust roles or organizational structure as needed.
- -Evaluate and refine the competence management strategy over time.

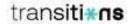


## **Key Megatrends Shaping Work and Employees**

- 1. Digitalization and Automation: Growing reliance on Al and tech, driving demand for digital skills.
- **2. Flexible Work Models:** Hybrid and remote setups redefining traditional work structures.
- **3. Employee Well-being:** Increased focus on mental health and work-life balance.
- **4. Lifelong Learning:** Continuous upskilling to meet evolving industry needs.
- **5. Diversity and Inclusion:** Greater emphasis on equitable and inclusive workplaces.
- 6. Sustainability: Employees expect businesses to prioritize environmental and social impact.
- 7. Generational Shifts: Younger workers value flexibility, purpose, and alignment with company values.
- 8. Evolving Leadership: Empathy-driven, adaptive leadership styles gaining traction.

These trends reflect a workforce in transition, adapting to technological, cultural, and environmental shifts.

# Roadmap ahead





**Loopholes toolkit** 

Identify the companies next step

**Create teaching pathways** 

**GOAL!** 

Workshops, digital and on sight courses

p-skilled & reskilled professionals



