

T&C SCENARIO

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Textile & Fashion Scenarios

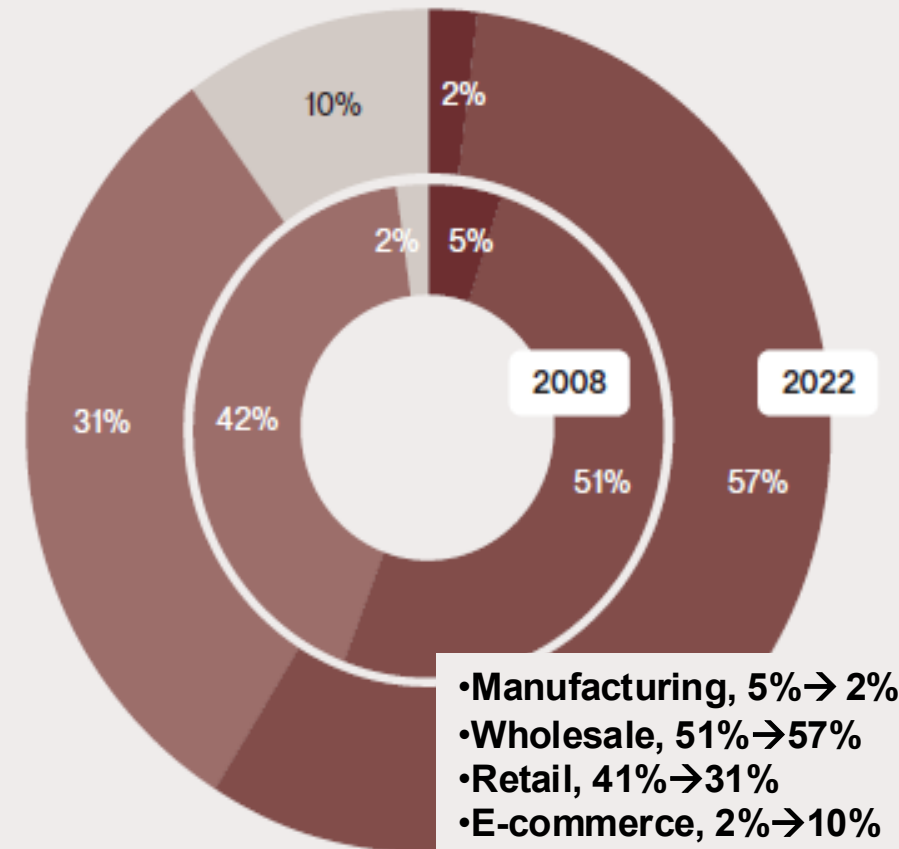
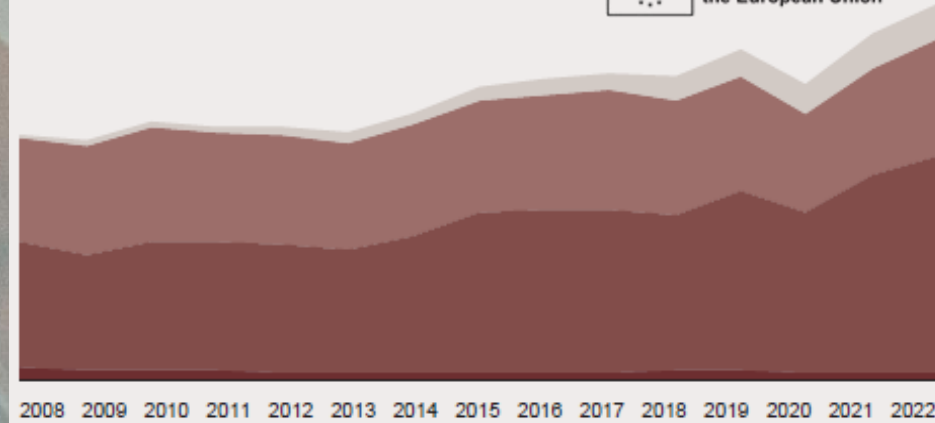
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Proteko Foundation
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**Nordiska
Textilakademin**

Swedish Fashion in Figures

- Contributing **0.7% of GDP**
- Reaching a revenue of SEK 188 billion in 2022.
- **Exports have doubled since 2016**
- The industry is becoming more concentrated, with fewer but larger companies benefiting from economies of scale.
- **E-commerce has grown significantly**, now accounting for two out of five new businesses in the fashion sector.
- **Clothing and shoe stores have decreased by 26%** between 2017 and 2023, mainly due to competition from e-commerce and high rental costs.
- **The second-hand market is rapidly growing, now representing 7% of total fashion sales, and is expected to reach 17% by 2034.**
- The fashion industry is a female-dominated sector, with 73% of employees being women.
- It serves as an entry point into the labor market, particularly for young people and those born outside Sweden.



Trends

- Sustainability & Circular Fashion
- Local Production & Transparency
- Digitalization & AI
- Direct-to-Consumer
- Functional & Technical Fashion

Challenges

- Cost Pressures & Inflation
- Increased Competition from Fast Fashion & Low-Cost Brands
- Sustainability Regulations & Compliance
- Challenges with Circular Business Models
- Changing Consumer Behaviour

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Lindex & Oncemore

Lindex has initiated a significant collaboration with Södra to integrate the innovative textile pulp OnceMore® into its collections. OnceMore® is the world's first large-scale process for recycling blended textiles, combining textile waste with renewable wood resources from sustainably managed Swedish forests to produce high-quality textile pulp.

Lindex plans to produce approximately one million garments based on OnceMore® fiber. These garments became available in Lindex's assortment starting in early 2023 and are sold both in stores and online.

The fashion company will utilize 250 tons of viscose fiber entirely based on OnceMore® pulp for this production.



LINDEX

ONCEMORE®



Swedish Wool | Filippa K

Filippa K has been a pioneering force in the Swedish Wool Initiative, a collaborative effort aimed at harnessing and promoting Swedish wool within the fashion and textile industry. This initiative addresses the underutilization of Swedish wool, where a significant portion has historically been discarded despite its high quality and sustainable attributes.

Through its active participation in the Swedish Wool Initiative, Filippa K continues to lead in sustainable fashion practices, demonstrating a commitment to environmental responsibility and the promotion of local resources.

Sustain by Oscar Jacobsson

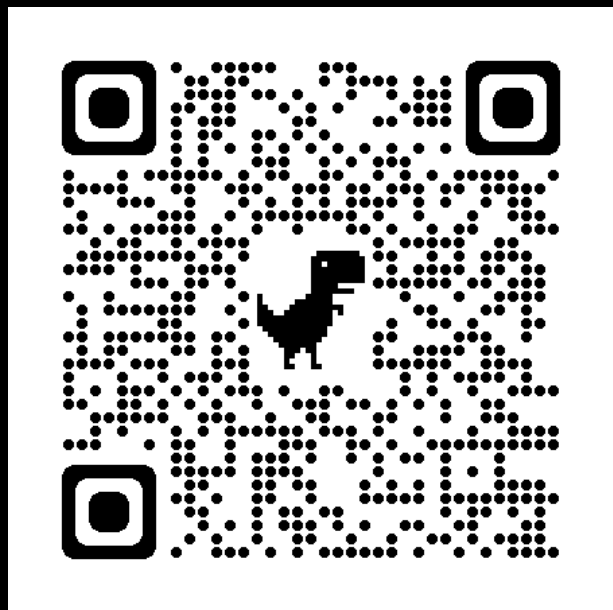
By extending the lifecycle of garments, Sustain by Oscar Jacobsson addresses a critical environmental concern in the fashion industry. Studies indicate that wearing a garment nine months longer than average can reduce carbon emissions by 30%, and choosing second-hand over new can decrease emissions by up to 90%. Through this innovative approach, Oscar Jacobsson not only offers high-quality, timeless fashion but also actively contributes to a more sustainable and circular fashion industry.



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TRANSNATIONAL TRANSITIONS CONFERENCE

Shaping the training of the textile and fashion sector

February 7th, 2025

8:30-15:00

 CONFINDUSTRIA MODA

Milan, Italy

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